



FOR IMMEDIATE RELEASE

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**Tishcon Corp Reaches Donation Milestone
Exceeds 1 Million Bottles of Multi-Vitamins for Nourish America**

Manufacturer is Pillar of Support for National Children's Program

(OJAI, CA) –Raj Chopra CEO and Chief Scientific Officer of Tishcon Corp and visionary philanthropist easily recognized the need to support the health of low income children in America. In January 2000, Raj Chopra, along with his colleagues, Tishcon's President, Vipin Patel, and Vice President, Arun Chopra, initiated a monthly donation to Nourish America. Their donation of thousands of bottles of high-quality multivitamins jump-started Nourish America's nutritional program for children, adults and seniors at risk of malnutrition, as well as victims of disasters in the United States.

Of note, now eight years later, over 891,000 bottles of Tishcon's children's chewable multi-vitamins with minerals have been distributed to children in need in the United States.

Malnourished children, in general, have difficulty focusing in school, controlling their emotions, and competing in academics and sports. They suffer from low self-esteem and are often absent from school with seasonal illnesses. Daily multivitamins with minerals help these children by providing them with the essential micronutrients their bodies need to function more effectively and to develop into healthier, happier children.

Tishcon's vitamins are distributed to low income children at no cost to parents through Nourish America in 42 states at over 500 locations including Head Start, Healthy Start and WIC programs, K-12 public schools and school districts, community health centers, homeless shelters, women's shelters, Native American programs, YWCA and YMCA, Boys & Girls Clubs, City Park and Recreation Departments, public health departments and other community-based and faith-based organizations.

Parents and teachers of participating children consistently report, year after year, that the quality vitamins donated by Tishcon are improving their children's lives. Last year, almost 50% of parents reported that their children are healthier, more energetic, and more physically active, sleep better, and are sick less often. One out of three parents said that their children's concentration, attitude, school work and even self-esteem had improved.

"Raj Chopra and everyone at Tishcon Corp continue to raise the bar for corporate generosity and citizenry. Donating 1 million bottles of high quality multi-vitamins for charity says it all. Their monthly donations of thousands of bottles of children's chewables are helping poor and homeless children in the United States smile again. There is nothing more noble," says Michael Morton, Executive Director of Nourish America.

About Tishcon Corp

Tishcon Corp., founded in 1976, is a leading manufacturer and marketer of vitamins, related dietary and herbal supplements and private label non-prescription (OTC) pharmaceuticals. Some major products are Q-Gel® Forte, Q-Gel® Ultra, Q-Gel® Mega and the recently introduced Hydrosoluble Chew Q® 30mg, 100mg, and 600 mg chewable tablets, Liquid Q®, and Active Q®.

A full service manufacturer, Tishcon Corp. also specializes in technologies aimed at enhancing the bioavailability of nutraceuticals. Revolutionary technological developments include Bio Solv® – hydro soluble soft gels, which enable quick and optimum absorption of vitamins, minerals and herbal extracts.

Tishcon Corp. is registered with the U.S. FDA, NY State Board of Pharmacy, and is GMP Certified by the NNFA and NSF. Additionally, Tishcon has received Certification from the USP under their Dietary Supplement Verification Program (DSVP) for 7 of their Q-Gel products.

For further information, visit www.Tishcon.com; call 1-800 848-8442 or write to: Arun@Tishcon.com.

About Nourish America

Nourish America™ is a non-profit organization committed to improving the health of those in need by providing nutritional supplements, nourishing foods (including naturals and organics) and health education. Daily, 30,000 needy children and 28,000 low income seniors throughout America receive nutrition through Nourish America programs. Last year, Nourish America distributed over four million dollars worth of nutritional products to disaster survivors, emergency workers, seniors and impoverished families.

Independent audits of Nourish America's finances show that 94% of all donations go directly to programs and those served. To donate, visit www.nourishamerica.org , call (866) 487-1484 or email us at info@nourishamerica.org .

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