



P.O. Box 888 Murrieta, CA 92564-0888
951-696-0552, Fax 951-696-0702, www.vitaminrelief.org

For Release: Immediate
Contact: Michael Morton
(951) 696-0552
mam@vitaminrelief.org

Natural Alternatives International Donates A Year's Supply of Vitamins For Over One Thousand At Risk Adults

VNW Circle of Care to Distribute the Bottles of Vitamins to Local Low Income Families

MURRIETA, California, December 15, 2003-Vitamin Relief USA/The Healthy Foundation received a generous donation of adult multi-vitamin/minerals from Natural Alternatives International (NAI) a leading formulator and manufacturer of customized nutritional supplements based in San Marcos, California.

Vitamin Relief USA/The Healthy Foundation presented these vitamins to Chuck & Terri Keim, founders of VNW Circle of Care of Temecula, California an organization committed to the practice of "people helping people in tangible ways." Working with low-income families and those at-risk for nutritional deficiencies, Circle of Care provides both hope and help to those in need.

"We are so grateful to Natural Alternatives International for this wonderful gesture of giving. Now hundreds of parents are getting a much needed 'hand up'. NAI's multi-vitamins can help these parents gain the needed energy and health to create a better life for themselves and their children," says Michael Morton, Executive Director of THF.

"We are pleased to be able to provide these vitamins and truly appreciate the efforts of Vitamin Relief USA/The Healthy Foundation and Circle of Care in working to improve people's lives. At NAI we are committed to supporting our community and enriching the world through the best of nutrition. It is gratifying when we can combine those missions." said Randy Weaver, President of NAI.

Vitamin Relief USA/The Healthy Foundation (www.vitaminrelief.org) is a (501-3C) non-profit organization whose national initiative distributes daily vitamins to over 15,000 poor and needy children at over 399 sites in 36 states. Initial results of this program have been so dramatic – reduced illness, better school attendance, longer attention span, for example – that the U.S. Congress has given Vitamin Relief USA/The Healthy Foundation a \$500,000 ear marked appropriation to formally study the results.

Natural Alternatives International, Inc. (www.nai-online.com) founded in 1980, is an industry leader in the field of nutritional science, dedicated to offering the highest quality of products and services to its international clientele. With strategically placed facilities in the United States and Switzerland, and sales operations in Japan, NAI is able to fulfill the needs of its customers around the world.

Circle of Care (www.vnwcircleofcare.org) began in 1999 when Chuck & Terri Keim encountered a young man riding his bike, carrying his last \$17.00, on his way to buy groceries for his young family. That day VNW Circle

of Care served its first client and today has grown to serve over 600 families, delivering over 300,000 pounds of food to single mothers and working poor each year in the Temecula Valley. Circle of Care also offers additional services including housing and employment referrals, clothing distribution and life management training. On December 21st in Temecula, CA Circle of Care will give to 400 needy families Christmas gifts and all the fixings for a Christmas ham dinner. To donate toys or food to Circle of Care, call (951) 719-3911.

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