



**FOR IMMEDIATE RELEASE**

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**Nourish America to be Honored at Fundraiser at Expo West**  
Women in Naturals Event will Benefit the Nationwide Award-Winning Charity

(SANTA BARBARA, CA)—During the Natural Products Expo West in Anaheim, CA, Women in Naturals will host a fundraiser for the top-rated charity Nourish America on Friday March 14<sup>th</sup> at 6pm.

Since 1999, Nourish America has improved the health of hundreds of thousands of low income children, families and seniors across the country by providing vitamin supplements and nourishing food. “We are very grateful that Nourish America has been chosen by Women in Naturals to be the beneficiary of their networking fundraiser this year. This honor reflects their steady support of our work - of reaching out to nourish the many families in need here in America. We deeply appreciate their trust and belief in Nourish America,” says Connie Whitaker, Nourish America’s Board President.

Women in Naturals is a networking and fundraising event held by women in the natural and healthy products industry. The event, to be located at the Anaheim Hilton Sun Deck, will include food, wine, festivities, and an exciting raffle with a variety of prizes. “We appreciate the work that Nourish America has done over the years to benefit women,” explained New Hope Media’s Dove Weissman. “We are very happy to support the important work of this great organization at Women in Naturals.”

Dr. Hyla Cass, former president of Nourish America will be the keynote speaker at this event. Dr. Cass is a nationally-recognized natural health expert and author of several popular books including *Supplement Your Prescription; 8 Weeks to Vibrant Health: A Woman's Take-Charge Program to Correct Imbalances; Reclaim Energy, and Restore Well-Being; Natural Highs: Supplements, Nutrition and Mind/Body Techniques to Help You Feel Good All the Time.*



Nourish America will be providing information about the organization and their award winning programs at booth #5062. Nourish America's newly remodeled website can be viewed at [www.nourishamerica.org](http://www.nourishamerica.org).

#### About Nourish America

Nourish America™ is a tax-exempt, non-profit organization committed to improving the health of those at risk of malnutrition through vitamin supplementation, nourishing foods (including naturals and organics) and health education. Nourish America has received the highest rating two years in a row from Charity Navigator, the nation's leading charity watchdog organization, ranking it in the top 14% of 5,000 of America's best-known charities for fiscal management. Independent audits of Nourish America's finances show that 94% of all donations go directly to programs and those served. [www.nourishamerica.org](http://www.nourishamerica.org)

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