



**For Immediate Release
May 8, 2009**

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Donations Urgently Needed for Wildfire Relief

*30,000 Evacuees, Thousands of Firefighters and Law Enforcement
Need Nutritional Supplies*

(Ojai, CA) - Nourish America asks for your help. The Jesusita Fire in Santa Barbara, CA has turned into an inferno with flames reaching 100 feet high or more. As of Thursday night, the fire has scorched more than 2,700 acres, destroyed an unknown number of homes and businesses and has forced 30,000 people to evacuate the area.

Thousands of firefighters are manning 24 hour shifts in 85 to 100+ degree temperatures with winds up to 65 miles an hour.

Representatives of local firefighters, law enforcement and the Red Cross have requested help from Nourish America to supply high quality nutritional foods and supplements for evacuees, victims, firefighters as well as emergency workers. With your help, we can support their health and stamina during this time of trauma and upheaval.

Nourish America has partnered with the Santa Barbara Fire Department, the Santa Barbara Police Department, the Santa Barbara Sheriff's Department and the American Red Cross to ensure that all donations reach those most in need.

Please join us. You can help substantially by donating the following items:

- Cash Funds
- Bottled Water
- Protein and meal replacement bars
- Protein and meal replacement drinks
- Protein and meal replacement powders
- Energy drinks
- Shelf stable dairy products
- Shelf stable prepared foods
- Canned goods
- Ready to eat cereal
- Ready to eat snacks
- Shelf stable juice

Shelf stable baby food
Multi-vitamins for children, adults and seniors
Other supportive nutritional supplements
Cleaning solutions
Hand sanitation products
Body and skin care products

To donate: Please contact Mary@nourishamerica.org, call us at (866) 487-1484, or visit our website at www.nourishamerica.org . Checks can be sent to: Nourish America, PO Box 567, Ojai, CA 93024

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About Nourish America

Nourish America is an award-winning 501 (c) 3 organization committed to improving the health of those in need through nutritional supplements, nourishing foods (including organics and naturals) and health education. Daily, 30,000 children in need, 34,000 low income seniors and 12,000 National Guard men and women throughout America receive nutrition through Nourish America's programs.

Through the generosity of our donors, last year Nourish America provided natural products valued at more than \$3.5 million. This month, Nourish America will be honored by the Texas State House of Representatives for its Hurricane Ike Relief efforts. Nourish America has received high ratings three years in a row for its fiscal management from Charity Navigator, the nation's leading charity watchdog organization. Independent audits of Nourish America's finances show that over 96% of all donations go directly to programs and those served. www.nourishamerica.org